



2009-2010 JTGR Season Program Advertising Agreement

Jan Lewis - JTGR
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JTGR
4127 Embassy Dr. SE
Grand Rapids, MI 49546

The advertiser agrees to purchase advertising space and Jewish Theatre Grand Rapids agrees to provide advertising space as indicated below. The advertiser shall pay in full for contracted space within (30) days following receipt of a copy of the invoice, or per agreement with Jewish Theatre Grand Rapids.

Business/Advertiser: _____

Phone: _____ Fax: _____

e-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Ad files should be 300 dpi resolution. Preferred formats are PDF, JPG, or TIF. If sending files from design software (i.e. Illustrator, InDesign, Photoshop, Quark, Publisher, or Word, please be sure to convert text to outlines, and include all graphic files, and font files. Ad artwork development is available at \$50 per ad. Please e-mail artwork to jklewis4@comcast.net. Send advertising agreement to JTGR address (above).

Ad Size: Prices quoted are for the full season - 3 Playbills. *For individual playbills, divide quoted price by 3 and round up to nearest dollar.*

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|--|---|---|
| <input type="checkbox"/> Full Page Color - back cover - \$750 4.5" wide x 7.5" high | <input type="checkbox"/> Half Page horizontal - \$325 4.5" wide x 3.625" high | <input type="checkbox"/> Quarter Page vertical - \$195 2.125" wide x 3.625" high |
| <input type="checkbox"/> Full Page (B+W/gray) - \$550 4.5" wide x 7.5" high | <input type="checkbox"/> Third Page horizontal - \$250 4.5" wide x 3.375" high | <input type="checkbox"/> Eighth Page - \$120 2.125" wide x 1.75" high |

SUBMISSION DEADLINE IS SEPTEMBER 30, 2009

Individual Playbill Deadlines: September 30, 2009 for *The Value of Names* Oct. 22 - Nov. 1 run
March 26, 2010 for *An American Daughter* April 15 - 25 run
May 28, 2010 for *Hello Muddah, Hello Fadduh* June 17 - 27 run

- Please re-use my artwork from last season. *Eighth and quarter page ads include one season ticket. Third, half and full page ads include 2 season tickets.*

The undersigned agrees to purchase advertising space in JTGR's season programs.

Signature

Date

FOR OFFICE USE:

Date contract received: _____ Cost of ad purchased: _____ Total Paid: _____
Date artwork received: _____ Pmt enclosed, check#: _____ Total to invoice: _____